

# PUBLICATION OF JOURNAL

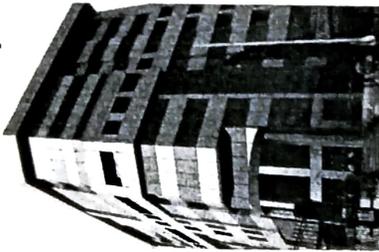
  
**DIRECTOR**  
Trinity Institute of Professional Studies  
(Adj). Metro Pillar No. 1160, Institutional Area  
Sector-9, Dwarka, New Delhi-110075

# TRINITY GROUP OF INSTITUTIONS

(Under the aegis of Kamal Educational and Welfare Society)



TRINITY INSTITUTE OF INNOVATIONS IN PROFESSIONAL STUDIES  
2B/A, Knowledge Park-III, Greater Noida, Uttar Pradesh-201308



TRINITY INSTITUTE OF PROFESSIONAL STUDIES  
Sector-9, Dwarka Institutional Area, Near Metro Pillar No. 1160,  
(Near Sec-10 Dwarka Metro Station) New Delhi-110 075

## VISION

The Trinity Institute of Professional Studies shall endeavor to be a Globally known, utmost reliable, innovative and cost-effective education provider in the disciplines like Management and Commerce, Computer Applications, Journalism and Mass Communication and Law and other emerging disciplines.

## MISSION

To conduct industry driven undergraduate professional academic programmes in the disciplines of Management and Commerce, Computer Applications, Journalism and Mass Communication and Law and other emerging disciplines.

Ensuring that the course material in all the essential subjects is always passed on to the students via basket of pedagogies that are ultra-modern and innovative so that the teaching learning process remains not only smooth but also engrossing the real-life situation, cases and problems.

Supplementing class room instructions by undertaking all such activities which may aid in an all round development of personalities of the students enabling them to emerge out products with appropriate mix of knowledge, skills, attitudes and values.



## TRINITY INSTITUTE OF PROFESSIONAL STUDIES

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)  
"A+" Ranked Institution by SFRC, Govt. of NCT of Delhi.  
Recognised under section 2(f) of the UGC Act, 1956  
NAAC Accredited "A" Grade Institution

Ph: 45636921/22/23/24 / Email: tips@tips.edu.in

www.tips.edu.in /trinitydwarka /trinitydwarkatv

TRINITY INSTITUTE OF PROFESSIONAL STUDIES

Vol. 15, Issue 1, 2024

ISSN 2320 - 6470

# TRINITY

## JOURNAL OF MANAGEMENT, IT & MEDIA (TJMIM)



### THE EDITORIAL BOARD

#### MANAGEMENT & COMMERCE SECTION

Prof. Dr. J. R. K. Mittal  
Professor, USMS, GGSIPU  
Prof. Dr. J. Saroj Mittal  
Professor, USMS, GGSIPU  
Prof. Dr. J. A. K. Saini  
Professor & Dean, USMC, GGSIPU  
Prof. Dr. J. Mahesh V.  
Former Professor,  
Faculty of Management Studies  
Delhi University

Prof. Dr. J. Mahesh Chandra  
Professor, Department of Commerce  
Delhi School of Economics, DU  
Dr. Neeraj K. Gupta  
Associate Professor  
National Institute of Technology  
Kurukshetra

Prof. Dr. J. Heerem Rajpal  
Professor, USCT, GGSIPU  
Prof. Dr. J. Suresh Kumar Khatri  
Director of Campus  
Army University, Ladakh,  
Prof. Dr. J. Arshad Sharma  
Professor, Department of Computer  
Science, Dera Darya Upadhyaya College  
DU  
Prof. Dr. J. Sushila Marjan  
Professor, Lady Sri Nani College  
DU  
Prof. Dr. J. V. Prasad  
Former Director, DRDO Lab Delhi  
Director, Sri Beharati Institute of Technology,  
Sonapat,  
Director, CIRC Lab

#### MEDIA SECTION

Prof. Dr. J. K. G. Suresh  
Vice-Chancellor  
Maharaja University of Information &  
Communication  
Prof. Dr. J. Hemant Kulkarni  
Dean, School of Mass Communication,  
DCECC, Udaipur  
Mr. Prashant Singh  
Media Editor  
Ms. Sushant Mathuria  
Media Producer/Publisher  
All India Radio

**EDITORIAL TEAM**  
**CHIEF PATRON**  
Dr. N. K. Tandon  
Chairman, Trinity, Dwarka

#### PATRON

Dr. Heema Tandon

Vice-Chairman, Trinity, Dwarka

**EDITOR - IN-CHIEF**  
Prof. Dr. J. Anshu Agrawal  
Director, Trinity, Dwarka

#### EDITOR

Prof. Dr. J. Manish Sharma  
Head of the Department, Trinity, Dwarka

#### ASSOCIATE EDITORS

Dr. Neeta Arora  
Head of the Department, TAMIL, Dwarka

Dr. Kiran Raj Singh  
Associate Professor, Trinity, Dwarka

Dr. Anshu Singh  
Associate Professor, Trinity, Dwarka

Dr. Manish Agrawal  
Associate Professor, Trinity, Dwarka

### CONTENTS

Empowering the Future Workforce: Transforming Higher Education  
Sankar S.D.  
Prof. Dr. Anshu Agrawal, Professor, Dr. Bhanu Sharma M. Raju, former

A Multidimensional Approach to Enhanced Learning: Combining Academic  
Technologies, Family Support, and Psychological Safety  
Dr. Manish Sharma, Dr. Raju Sharma

Educational Initiatives in India: Evaluating the Progress of One Nation, One Education  
Dr. Anshu Agrawal, Associate Editor

Evaluating the Integration of Machine Learning in E-Learning to Enhance  
Engineering Employability Skills  
Prof. Dr. J. Anshu Agrawal

The Influence of Social Media on Political and Social Activism in India  
Rishi Agrawal, Editor

Role of Smart Media in Sustainable Development: A Machine Learning Approach  
Shankar Sankar, Dr. Anshu Agrawal, Dr. Manish Sharma

University of Social Media: A Model for a Comprehensive Solution  
Dr. Manish Sharma

An Overview of ChatGPT: A Machine Learning Approach  
Dr. Anshu Agrawal, Dr. Manish Sharma

The Impact of Generative AI on Employee Engagement and Retention: A  
Comparative Analysis Before and After the COVID-19 Pandemic  
Dr. Manish Sharma

Vol. 15, Issue 1, 2024

HOME ARCHIVES Vol. 4 No. 2 (2024): Trinity Law Review (Dec) 2024

MAKE A SUBMISSION

# Vol. 4 No. 2 (2024): Trinity Law Review (Dec) 2024

## TRINITY LAW REVIEW

DOI: <https://doi.org/10.48165/>

PUBLISHED: 2025-02-22

### RESEARCH ARTICLE

**Reforming India's Labor Laws: Ensuring Social Security for Gig Workers in the Digital Economy**

Nidhi Prakash

1-6



*[Signature]*  
**DIRECTOR**

Trinity Institute of Professional Studies  
(Adj) Metro Palai (No. 1160), Institutional Area  
Sector 14, Gurgaon, New Delhi-110015  
<https://journals.acspublisher.com/index.php/tlr/issue/view/1091>

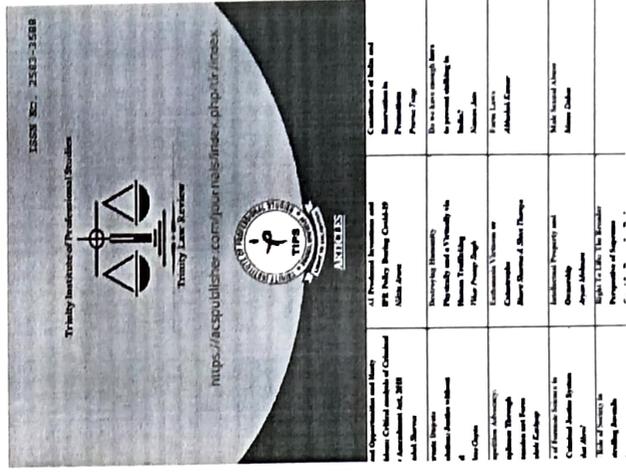
**"Securing Digital Footprints: The Emerging Necessity of Digital Estate Planning"**

Yuvika Agarwal

7-12

Publisher: ACS Publisher

Online ISSN: 2583-3588



ARTICLES	
1. Professional Exemption and Non-Compete Clause in Employment Agreements Aditya K. Singh, 1-6	Continuation of India and International Perspective Pratik Singh
2. Digital Privacy and Data Protection in Employment Aditya K. Singh, 7-12	Do we have enough law to protect walking in dark? Aditya K. Singh
3. Digital Privacy and Data Protection in Employment Aditya K. Singh, 13-18	AI and Ethical Considerations Aditya K. Singh
4. Digital Privacy and Data Protection in Employment Aditya K. Singh, 19-24	AI and Ethical Considerations Aditya K. Singh
5. Digital Privacy and Data Protection in Employment Aditya K. Singh, 25-30	AI and Ethical Considerations Aditya K. Singh
6. Digital Privacy and Data Protection in Employment Aditya K. Singh, 31-36	AI and Ethical Considerations Aditya K. Singh
7. Digital Privacy and Data Protection in Employment Aditya K. Singh, 37-42	AI and Ethical Considerations Aditya K. Singh
8. Digital Privacy and Data Protection in Employment Aditya K. Singh, 43-48	AI and Ethical Considerations Aditya K. Singh
9. Digital Privacy and Data Protection in Employment Aditya K. Singh, 49-54	AI and Ethical Considerations Aditya K. Singh
10. Digital Privacy and Data Protection in Employment Aditya K. Singh, 55-60	AI and Ethical Considerations Aditya K. Singh

## DEEFAKE TECHNOLOGY AND LEGAL

SHASHI BALA, KARAN SHARMA, SANJKRITI SINGH

23-33



PDF

**SUBSCRIBE US FOR LATEST  
UPDATES**

---



  
**DIRECTOR**  
Trinity Institute of Professional Studies  
(Adj.) Metro Pillar No. 1160, Institutional Area  
Sector-9, Dwarka, New Delhi-110075



Vertical text or markings on the right side of the page, possibly bleed-through from the reverse side.

