

**PUBLICATION  
OF MAGAZINE &  
NEWSLETTER**



# TRINITY TRADE WINGS

Official Monthly Newsletter of the Department of Commerce & Management

## EDITORIAL PULSE

### From Editor's Desk – The Trade Wings

July unfolded as a month of financial awakening — a period that reminded us that commerce, at its finest, is not merely an academic pursuit but a lived discipline of foresight and prudence. The Department of Commerce & Management at Trinity translated classroom principles into tangible insights through a series of intellectually charged engagements — each curated to bridge economic theory with contemporary industry realities.

From dissecting the nation's fiscal intent in the Union Budget 2025 Lecture, to understanding regulatory architecture during the SEBI Industrial Visit, and internalising financial prudence through the Financial Wellness Session, every initiative spoke to one vision — transforming knowledge into applied wisdom.

At Trinity, we continue to nurture graduates who are not only conversant with the language of markets but are also fluent in the grammar of integrity, innovation, and introspection.

Dr. Neha Arora

Head of Department, Commerce

Trinity Institute of Professional Studies, Dwarka

### Food for Thought – The Provocation

“Financial wisdom is not measured by the wealth one accumulates, but by the discernment with which one allocates.”

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## Editorial Board

Editor-in-Chief

Dr. Ashutosh Agarwal

Editor

Dr. Neha Arora

Editorial Team

Ms. Natasha Attri

Dr. Zeenat

Dr. Shikha Pateja

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## ALUMNI SPEAKS – The Legacy Lens



Ms. Lavanya, Digital Marketing Professional & Trinity Alumna

“Trinity did not just prepare me for a profession; it shaped my perspective. It taught me that behind every strategy lies a story — and behind every campaign, a conscience.”

Editorial Reflection:

Alumni narratives embody the department's long-term impact — transforming academic learning into lifelong leadership.

*A. J. G.*

DIRECTOR

Trinity Institute of Professional Studies  
(Adj), Metro Pillar No. 1160, Institutional Area  
Sector-9, Dwarka, New Delhi-110075

# Commerce in Action (Campus & Culture)

## Guest Lecture on Union Budget 2025 – Deconstructing India's Fiscal Narrative

The Department hosted an intellectually invigorating lecture on the Union Budget 2025, delivered by CA Jagjeet Singh. The session illuminated the interlinkages between policy formulation and economic performance, offering students an insider's view of fiscal governance, taxation dynamics, and capital market stimulation.



**Key Insight:** "A budget is not a static statement of numbers but a dynamic declaration of national priorities."

## Industrial Visit to SEBI – Regulation as the Backbone of Trust

Students of B.Com (Hons.) undertook a knowledge-enriching visit to the Securities and Exchange Board of India (SEBI). Senior officials provided a comprehensive orientation on market regulation, compliance standards, and the ethical frameworks governing financial institutions.



**Learning Outcome:** Exposure to SEBI's ecosystem underscored how sound regulation preserves transparency, protects investors, and anchors long-term market confidence.

## Financial Wellness Session – The Psychology of Financial Discipline

Delivered by Mr. Pratyush Bhaskar, SEBI SMART Trainer and Certified Financial Planner (NISM), this interactive session demystified the principles of budgeting, saving, and investment. Through scenario-based learning, students explored the behavioural biases that influence money management.



|| Pratham ||

Level 1 of Financial Literacy Program

## Introduction to Financial Planning



Investor Awareness Program

**Takeaway:** "Financial freedom is not about earning more; it is about managing wisely."

## Guest Lecture – Building Blocks of a Corporate Career

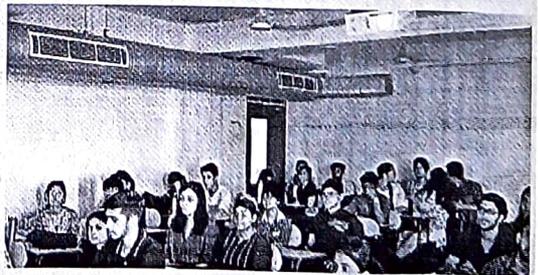
Dr. Deepak Trivedi spearheaded a thought-provoking session on crafting professional narratives that align with industry expectations. The lecture highlighted strategic résumé architecture, professional networking, and adaptive career planning.



**Core Learning:** Success in corporate spaces stems from preparation that precedes opportunity.

## Alumni Talk – Digital Marketing in the Era of Data-Driven Strategy

In an inspiring interaction, Ms. Lavanya, an alumna and digital marketing strategist, engaged students in an experiential dialogue on data analytics, branding metrics, and the future of digital influence.



**Reflection:** "In today's digital economy, your ideas are your intellectual equity – and visibility is your currency."

*Deep*  
DIRECTOR

## Student Creative Corner – The Real Balance Sheet & Vision Ahead

### The Real Assets

This month expanded the department's intellectual capital – fostering analytical precision, economic reasoning, and contextual decision-making. Exposure to fiscal analysis, regulatory frameworks, and behavioural finance instilled in students a balance of technical competence and reflective maturity.

### The Goodwill

The goodwill accrued during July transcended achievements. The recognition and engagement from industry experts, alumni, and trainers reinforced Trinity's stature as an institution committed to cultivating insight-driven, socially responsible professionals.

### The Real Liabilities

Amidst the intensity of events, students faced the challenge of

managing parallel academic and professional engagements – an exercise that honed resilience, discipline, and prioritisation. These liabilities, when managed, evolve into leadership competencies.

### Vision Ahead

To build a generation that interprets commerce not as a profession but as a practice of ethical intelligence – where profit aligns with purpose and precision leads to progress.

## Faces of Trinity (People & Recognition) Hall of Distinction – Celebrating Student Achievements



**MS. KRITIKA SALUJA**  
Bagged Ms Unmad Title 2025



**MS. AASTHA GUPTA**  
President Rotaract



**MS. ISHITA DUSEJA**  
Head Girl NSS & IIC and also  
Bagged Student of the Year Award



**MR. VANSH GOYAL**  
Vice President Placements

*[Signature]*  
**DIRECTOR**

## The Knowledge Capsule (Industry × Future)

### Commerce Lab – Industry Innovations

AI in Financial Analytics: Artificial Intelligence now performs risk modeling, fraud detection, and predictive forecasting with precision that redefines decision-making velocity.

### Sustainability

Accounting: ESG reporting is reshaping valuation paradigms, integrating ethics and ecology into the economics of enterprise.

### Trend Decoder – Employability in the Age of Automation

As organisations integrate AI-based assessment and hybrid workforce models,

employability demands a fusion of cognitive agility and digital dexterity. Tomorrow's professionals will not compete with technology but will collaborate through it.

### One-Minute Case Study – The Paytm Recalibration

Following its post-IPO turbulence, Paytm refocused its strategic compass from diversification to consolidation, prioritising profitability over expansion. Lesson: Sustainable business thrives not on perpetual growth, but on purposeful recalibration.

### Quick Stat of the Month / Global Capsule

- 90% of recruiters worldwide employ AI-driven recruitment platforms.
- 3.6 million new Demat accounts were added in India in August 2025 – a testament to rising retail investor confidence.
- \$120 trillion – The total global market capitalisation, reflecting both opportunity and systemic complexity.

## The Lighter Side of Commerce

### Meme-of-the-Month

A student post-SEBI visit:

*“Before SEBI, I traded for excitement. After SEBI, I trade for compliance.”*

### By the Numbers – July 2025 Snapshot

06 MAJOR EVENTS

300+ STUDENTS PARTICIPANTS

05 DISTINGUISHED SPEAKERS

01 NATIONAL REGULATORY VISIT

### Culture Meets Commerce – Quirky Capsules

- Union Budget Session = Policy in Practice
- Financial Wellness = Financial Fitness
- Alumni Talk = Experience in Action

*Closing Line: July 2025 was not merely the commencement of an academic cycle; it was the reaffirmation of Trinity's purpose – to blend scholarship with strategy, knowledge with ethics, and commerce with conscience.*



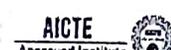
**DIRECTOR**

Trinity Institute of Professional Studies  
 (Adj). Metro Pillar No. 1160). Institutional Area  
 Sector-9, Dwarka, New Delhi-110075



# TRINITY INSTITUTE OF PROFESSIONAL STUDIES

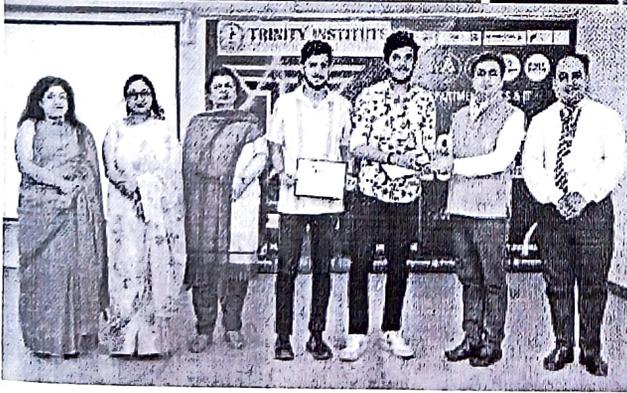
ACCREDITATION AND APPROVALS



# TRINITY TIMES

*Towards Professionalism Excellence & Societal Transformation*

## 10<sup>th</sup> CONVOCATION



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