

**PUBLICATIONS  
IN BOOKS/  
BOOKS  
CHAPTERS**

## Trinity institute of professional studies

### Dwaraka Sec-9

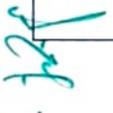
#### Books

Sr. No.	Name of the teacher	Title of the book	Date (Month-Year)	ISBN/ISSN number of the proceeding	Name of the publisher
1	Dr. Priya Agarwal	Digital Marketing	2024	978-93-5755-924-9	Bharti Publication
2	Dr. Manjari Agarwal	Digital Marketing	2024	978-93-5755-924-9	Bharti Publication
3	Dr. Nikta Anand	Digital Marketing	2024	978-93-5755-924-9	Bharti Publication
4	Ms. Saloni Verma	Digital Marketing	2024	978-93-5755-924-9	Bharti Publication
5	Mr. Ajay Kumar	Visual Communication & Photo Journalism	2024	978-93-95577-93-9	Paradise Press
6	Dr. Manjari Agarwal	Essentials of Intellectual Property Rights in India	2024	978-81-974681-2-4	edulearning
7	Dr. Manjari Agarwal	Modern Trends In Multidisciplinary Research volume 2	2024	978-93-6048415-6	String Production

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8	Dr Neha Arora	FROM BLANK PAGE TO STANDING OVAATION : Mastering the art of speech writing	2024			
9	Dr Neha Arora	Global Economic CrisisChallengesand Opportunities	2024			AMIGA PRESS INC.
10	Dr Neha Arora	E-Learning An Expression of the Knowledge Economy	2024			AMIGA PRESS INC.
11	Dr Neha Arora	Marketing Analytics	2024			Thakur Publication Pvt. Ltd.
12	Dr Neha Arora	Journalism Ethics and Mass Management	2024	978-93-51111-214-3		RANDOM PUBLICATIONS
13	Dr Neha Arora	ECONOMIC SOCIOLOGY	2024	976-93-95577-78-6		Paradise Press
14	Dr Neha Arora	Corporate Governance, Ethics & Social Responsibility of Business	2024	978-93-5480-990-3		THAKUR PUBLICATION PVT. LTD.
15	Dr Neha Arora	ENTREPRENEURIAL RESOURCE MANAGEMENT	2024	978-93-92407-95-6		Wisdom Press
16	Dr Shikha Pathreja	ENTREPRENEURIAL RESOURCE MANAGEMENT	2024	978-93-92407-95-6		Wisdom Press

  
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17	Dr Neha Arora	ENTREPRENEURIAL FINANCE	2024	978-93-92407-98-7	Wisdom Press
18	Dr Ashutosh Agarwal	ENTREPRENEURIAL FINANCE	2024	978-93-92407-98-7	Wisdom Press
19	Dr Shikha Patheja	Performance Management	2024		Thakur Publications
20	Dr. Shashi Bala	Family Law In India	2024	9788197643651	Integrity Education
21	Dr Neha Arora	Techniques of Social Research and Data Collection	2024		
22	Dr Shikha Patheja	Mastering Soft Skills	2025		
23	Dr. Ajay Sharma	Marketing 5.0- The role of human mimicing technology	2025		Emerald Publication
24	Dr Neha Arora	Visual Journalism & Mass Media in the Digital Age	2025	9788119684380	Book Enclave
25	Mr. Ajay Kumar	Visual Journalism & Mass Media in the Digital Age	2025	9788119684380	Book Enclave

  
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#### Chapters

S.No	Name of the Faculty	Department	Book Title	ISSN/ISBN No/DOI	Publisher Name	Book Chapter Title	Year
1	Dr Mukta Sharma	Department of Computer Science	Artificial Intelligence and IoT for Smart Cities	9798369365229	Taylor & Fransis	Recommender Systems Using AI and ML: Future of Sales and Marketing	2024
2	Dr. Krishna Singha	Department of Computer Science	Artificial Intelligence and IoT for Smart Cities	9798369365229	Taylor & Fransis	Recommender Systems Using AI and ML: Future of Sales and Marketing	2024
3	Dr Neha Arora	Department of Commerce	Community Resilience and Climate Change Challenges	10.1108/978-1-80262-685-820241003	Emerald Publishing House	Wind of Change: The Recognition and Reward Moment	2024
3	Dr Rajiv Verma	Department of Computer Science	Dispute Resolution System under New Labour Codes: A Step	10.4018/979-8-3693-6522-9 ch014	IGI Global Scientific Publishing	Factors Influencing Entrepreneurs Education to Tackle Climate Change and	2025
5	Dr. Sonika Ahlawat	Department of Law	Justice Behind Bars: A Deep Dive into Prisoners Rights in	978-81-19121-91-5	Satyam Law International	Recent Trends in Law, Arbitration, Mediation, Economy and Society	2025
6	Dr. Sonika Ahlawat	Department of Law	Justice Behind Bars: A Deep Dive into Prisoners Rights in	978-93-48615-70-1	Ryan Publishers	Contemporary Social Problems Issues Intervention	2025

  
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7	Dr. Kritika Goswami Ahuja	Department of Law	Balancing Innovation and Regulation: India's Digital Personal Data Reforming Labour Laws in India: Balancing Economic	978-81-986578-4-8	Juris Cognita Publications	Voice of Change "Bridging Disciplines for Better Tomorrow"	2025
8	Dr. Sonika Ahlawat	Department of Law	Education for a Sustainable Future: G20 Perspective on	978-93-92586-37-8	Aadi Publications	G20: A Global Vision for Development and Cooperation	2025
9	Ms. Rashima Sharma	Department of Law	Humanities A multidimensional Area	978-93-94787-84-1	Aadi Publications	G20: A Global Vision for Development and Cooperation	2025
10	Dr. Ruchika	Department of Journalism & Mass Communication	Progressive Computational Intelligence,	9781003650010	Ayah Media & Publishing	Sociology of Gender and sexuality	2025
11	Dr. Ruchika	Department of Journalism & Mass Communication	Mindscapes of Bharat: Interdisciplinary exploration of		Taylor & Francis	Chat GPT: Growth and challenges in technical education	2025
12	Dr. Ruchika	Department of Journalism & Mass Communication	Empowering change through Social Initiatives		Manojvm Publishing house	Amalgamation of religion and education: iks complementing Indian	2025
13	Dr. Shikha Patheja	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	The use of AI in predicting and addressing Climate Change	2025
14	Dr. Mohammad Anwar	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	A study on public awareness about Recycling in local communities	2025
15	Ms. Namita Aggarwal	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	Promoting Healthier Food options in Higher Education Institutions: Strategies for	2025
16	Ms. Vanshika Kapoor	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	The impact of Financial inclusion on Women Entrepreneur	2025

  
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27	Dr. Manjari Agarwal	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	Role of Skill Development Program in empowering rural women	2025
28	Dr. Priya Agarwal	Department of Management	Empowering change through Social Initiatives	9789394521261	Manojvm Publishing house	Implementation of AI based Sustainability practices in Indian Organisation	2025



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