

ANNEXURE NO. 5

**PUBLICATIONS
IN
JOURNALS**

Trinity Institute of Professional Studies

Sector -9, Dwarka, New Delhi
UGC CARE

S No	Title of paper	Name of the author/s	Name of journal	Year
1	Empowering the Invisible Workforce: The Impact of New Labour Codes on Domestic Workers Rights and Protections	Dr Sonika Ahlawat	International Journal of Research & Analytical Reviews	2025
2	FINANCIAL INCLUSION: PATHWAYS TO SUSTAINABLE GROWTH IN EMERGING ECONOMIES	Dr. Ruchika Gupta	Anveshanam The Journal of Management, P-ISSN: 2279-0012, E-ISSN: 2320-1851	2026
3	Consumer Trust in AI-Powered Personalized Social Media Advertising: A Conceptual Framework integrating perceived personalization and Privacy Concerns	Ms. Karishma Samotra	Anveshanam The Journal of Management, P-ISSN: 2279-0012, E-ISSN: 2320-1851	2026
4	Dynamics of Corporate Governance and dividend policy alliance: A Meta Analytical Approach	Dr Naina Narang	Emerald Insight	2025
5	Blockchain-Powered Smart Homes: A Comprehensive Review and Outlook	Dr. Mukta Sharma	Computer Vision and Image Understanding	2025
6	AI Meets Data Analytics: Designing Intelligent Systems for Automated Insight Generation	Dr. Mala Kumari	Hayat Journal	2026
7	Impact of service quality dimensions on student satisfaction, academic achievement and self-perceived employability in business schools: a HEDQUAL approach	Dr. Kanika Goel	Journal of International Education in Business	2026

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Web of Science

S. No	Title of paper	Name of the author/s	Name of Journal	Indexing Number	Year of Publication	Listed By
1	Securing Financial Transactions: Exploring the Role of AI Driven Technological In Enhancing Security & Trust	Dr Mohammad Anwar	Academy of Marketing Studies Journal (AMSJ)	Volume 29 Issue 4	2025	ABDC B Category
2	Exploring the impact of Financial Literacy on ESG Fund Investments among Indian Millennials: The Moderating role in Fintech Adoption"	Dr Mohammad Anwar	Inderscience		2025	Inderscience
3	The sustainability of Polymer-based Material in the Apparel Industry: A Bibliometric Analysis	Dr. Manisha Gupta	International Journal of Sustainability in Higher Education	Volume 414 Issue 2	2025	Wiley Publications
4	A comparative Analysis of CNN Architectures for Sports Classification using IoT Devices	Dr. Mukta Sharma	Innovations in Sustainable Technologies and Computing	2731-8818	2025	Springer
5	A comparative Analysis of CNN Architectures for Sports Classification using IoT Devices	Dr. R.K Sharma	Innovations in Sustainable Technologies and Computing	2731-8818	2025	Springer
6	The Evolution of International Human Rights Law in the 21st Century: A Comprehensive Research Study on Global Justice, Constitutionalism, and the Protection of Civil Liberties, pp. 8431 onwards	Dr Neha Arora	Lex Localis – Journal of Local Self-Government, Vol. 23, No. S6 (2025)	ISSN: 1581-5374; E-ISSN: 1855-363X	2025	Scopus
7	Corporate Social Responsibility and Stakeholder Engagement: A Pathway to Inclusive Growth, pp. 386-396	Dr Neha Arora	Scientific Culture, Vol. 11, No. 4 (2025)	DOI: 10.5281/zenodo.11042532	2025	Scopus
8	The Role of Financial Literacy in Enhancing Financial Resilience Among Low-Income Households	Taruna Rana	Journal of Informatics Education and Research	eISSN: 1526-4726	2025	ABDC-B Category
9	Financial Literacy Awareness Among Academicians in Delhi NCR	Taruna Rana	Asian And Pacific Economic Review	ISSN: 1000-6052	2025	ABDC-C Category
10	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase intention in M-commerce Platforms: The Moderating Role of Gender Influences	Ms. Saipriya Bhatia	Journal of Informatics Education and Research	ISSN: 1526-4726	2025	ABDC-C Category
11	Financial Literacy Awareness Among Academicians in Delhi NCR	Taruna Rana	Asian And Pacific Economic Review	ISSN: 1000-6052	2025	ABDC-C Category
12	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase intention in M-commerce Platforms: The Moderating Role of Gender Influences	Ms. Saipriya Bhatia	Journal of Informatics Education and Research	ISSN: 1526-4726	2025	ABDC-C Category
13	Delivering Inclusive Sustainable Education using Technology in India - Financial Challenges and Implications	DR. Rashi Jain	Finance India Journal Scopus	ISSN 0970-3772	2025	ABDC-C Category
14	Role of Quantum Computing in India's Cybersecurity Ecosystem	Dr. Mala Kumari	Technical Security Journal		2026	Scopus
15	Role of Quantum Computing in India's CyberSecurity Ecosystem	Dr. Mala Kumari	Technische Sicherheit	1434-9728/2191-0073	2026	SCOPUS

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16	Impact of Interactive Dashboards on Strategic Decision-Making	Dr. Mala Kumari	Hayat Journal	1735-2215	2026	SCOPUS
17	A Bibliometric Analysis of CCTV Surveillance with AI, ML, and DL	Dr. Mukta Sharma	Technische Sicherheit	2191-0073/E-1436-4948	2026	Scopus
18	A comparative Analysis of CNN Architecture for Sports Classification using IOT Devices	Dr. Mukta Sharma	Springer Nature		2026	Springer Nature
19	A Cross-Platform Model of Audience Perception Toward Social Media Advertising: The Role of Format, Personalization, and Platform Context	Dr. Neta Arora	International Insurance Law Review	ISSN: 0968-2090	2026	ABDC-A Category
20	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Dr. Cheungana	Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
21	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase intention in M-commerce Platforms: The Moderating Role of Gender Influences	Dr. Cheungana	ijer.org	issn: 0098-9258	2026	ABDC-B Category
22	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Ms Ritu Saini	The Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
23	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Ms. Saloni Verma	The Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
24	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Dr. Nikita Anand	The Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
25	A Cross-Platform Model of Audience Perception Toward Social Media Advertising: The Role of Format, Personalization, and Platform Context	Dr. Nikita Anand	International Insurance Law Review	ISSN: 0968-2090	2026	ABDC-A Category
26	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Ms. Saipriya Bhatia	The Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
27	Fintech Driven Financial Inclusion And Accounting Transparency in Emerging Economies : A theoretical Framework	Dr. Nikita Kataria	The Journal of Theoretical accounting research	ISSN:3069-1028	2026	ABDC-B Category
28	Targeted Social Media Ads and Impulse Buying Behaviour Among Young Consumers: A Mixed - Method Study	Ms Karishma Samotra	Advances In Consumer Research	ISSN:0098-9258	2026	ABDC-B Category
29	Social Media Advertising and Young Consumers Brand Perception :A review of Existing Literature	Ms Karishma Samotra	EPH-International Journal Of Business and Management Science	ISSN:2208-2190	2026	ABDC-C Category
30	WasteWise: An Incentive-Based Digital Platform for Circular Economy-Driven Waste Management and Upcycled Product Ecosystems	Mr. Farooque Alam	International Journal of Science, Engineering and Technology	ISSN 2348-4098 / 2395-4752	2026	ABDC-B Category
31	A Layered Framework for Energy-Efficient Edge Computing in Sustainable IoT Systems	Mr. Farooque Alam	International Journal for Research in Applied Science and Engineering Technology	ISSN: 2321-9653	2026	
32	ART MEDIA AND SOCIAL CHANGE: EVALUATING THE AESTHETIC IMPACT OF GOVERNMENT SCHEME ADVERTISEMENTS ON RURAL WOMEN'S EMPOWERMENT	Ketan Kumar Kataria	ShodhKosh: Journal of Visual and Performing Arts	ISSN 2582-7472	2026	Scopus

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Dwarka Sec-9**

Papers

Sr. No	Name of the Teacher	Department	Name of the Conferences	Organizing body	Date (Month- Year)
1	Dr. Arvind	Department of Journalism & Mass Communication	Contribution of Social Media in Strengthening Religious Identity and Unity	Academic World Journal of Humanities Social Science	2025
2	Dr. Mukta Sharma	Department of Computer Science	The Intelligence Behind the Click: A Bibliometric Study of E-Commerce and Emerging Cognitive Technologies	Don Bosco Institute of Technology Delhi Journal of Research Year 2025, Volume-2, Issue-1 (Jan - Jun)	2025
3	Dr. R.K. Sharma	Department of Computer Science	The Intelligence Behind the Click: A Bibliometric Study of E-Commerce and Emerging Cognitive Technologies	Don Bosco Institute of Technology Delhi Journal of Research Year 2025, Volume-2, Issue-1 (Jan - Jun)	2025
4	Dr. Arti Bajaj	Department of Computer Science	Detecting Hate Speech & Offensive Language: Evaluating Multiple Machine Learning Approaches on a Common Dataset	International Journal of Computer Applications	2025
5	Dr. Ksh. Krishna B. Singha	Department of Computer Science	Detecting Hate Speech & Offensive Language: Evaluating Multiple Machine Learning Approaches on a Common Dataset	International Journal of Computer Applications	2025
6	Dr. Neha Arora	Department of Commerce	The dark side of leadership: A systematic review of creativity and innovation	IJMR	2025
7	Dr. NIKITA ANAND	Department of Management	Role of Financial Inclusion in the Economy Development of India	International Journal of Applied Science & Technology, Research Excellence	2025
8	Dr. NIKITA ANAND	Department of Management	The Impact of Artificial Intelligence on Business Innovation in the Retail Industry in India	International Journal of Research in Finance and Marketing	2025
9	Dr. Mohammad Anwar	Department of Management	Securing Financial Transactions: Exploring the Role of AI Driven Technological in Enhancing Security & Trust	Academy of Marketing Studies Journal (AMSJ)	2025
10	Ms. Saloni Verma	Department of Management	Emergence of E-Learning: An in-depth Bibliometric Analysis of Digital Learning Literature	Rabindra Bharati Parika University	2025
11	Dr. Nikita Anand	Department of Management	Examining the Impact of personal Data Breaches on Consumer Trust and Privacy Protection Behavior in E-Commerce	ACR Journal	2025

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12	Dr. Sonika Ahlawat	Department of Law	Silent Suffering: The Untold Mental Health Crisis in Prisons	Journal of Novel Research and Innovative Development	2025
13	Ms. Shivangi Gupta	Department of Law	Enhancing Accountability Mechanisms in NGT: Constitutional and Legislative Reforms	Trinity Law Review	2025
14	Mr. Abhishek Sharma	Department of Law	Same-Sex Marriage in India: A Journey towards Equality and Inclusion in the Global Context	Trinity Law Review	2025
15	Ms. Rashi Makhija	Department of Law	The Philosophy of Law: A Bhartiya and Comparative Jurisprudential Inquiry	Trinity Law Review	2025
16	Ms. Mahima Khetarpal	Department of Law	The Effectiveness of International Tribunals in Prosecuting War Crimes: From Nuremberg to the ICC	Indian Journal of Law	2025
17	Ms. Rashima Sharma	Department of Law	Redefining Practice: A Comprehensive Exploration of Dhadicha Pratha and Evolving Trends in Matrimonial Practices	International Journal of Multidisciplinary Research	2025
18	Ms. Rashima Sharma	Department of Law	The Concept of Social Development in Vedic Literature	International Journal of Environmental Economics, Commerce and Education	2025
19	Ms. Rashima Sharma	Department of Law	Migration and Cultural Integration in Multicultural Societies	International Journal of Creative Research Thoughts	2025
20	Dr. Ruchika Gupta	Department of Journalism & Mass Communication	Sustainable HR Practices through Green Technologies: Analyzing Employee Perceptions of AI and Gamified Systems	International Conference on Engineering, Technology & Management (ICETM)	2025
21	Rajiv Verna	Department of Computer Science	Transforming Big Data Challenges into Opportunities: An In-depth Analysis of Microsoft Power BI for Analytics and Visualization	Research Article	2025
22	Rajiv Verna	Department of Computer Science	Empirical Study of Data Driven Learning and Generative AI in Enhancing Meta-Cognitive Resource Utilization: A Comprehensive Analysis	Research Article	2025
23	Dr. Ujjwal	Department of Management	Beyond entertainment: An examination of Hindi cinema's influence in advancing the Hindi language.	International Journal on Science and Technology (IJSAT)	2025
24	Ms. Mahima Khetarpal	Department of Law	Hybrid Courts and Local Justice: Bridging the Gap in War Crimes Prosecution in the Conference - Human Rights	International Journal for Research Publication and Seminar	2025
25	Dr. Chetangana Choudhary	Department of Management	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase Intention in M-commerce Platforms: The Moderating Role of Gender influences	Journal of Informatics education and research	2025

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26	Ms. Sainpriya Bhatia	Department of Management	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase Intention in M-commerce Platforms: The Moderating Role of Gender influences	Journal of Informatics education and research	2025
27	Ms. Namita Aggarwal	Department of Management	Impact of E-service Quality, Augmented Reality, Security and Privacy on Repurchase Intention in M-commerce Platforms: The Moderating Role of Gender influences	Journal of Informatics education and research	2025
28	Dr. Mukta Sharma	Department of Computer Science	A Hierarchical Edge-Cloud Framework for Collision-Aware Video Filtering in Traffic Surveillance Systems	TJMITM	2025
29	Dr. Mukta Sharma	Department of Computer Science	Convolutional Neural Network-Based Object Detection for Enhanced Navigation Assistance to the Visually Impaired	TJMITM	2025
30	Dr. Ujwal	Department of Journalism & Mass Communication	From Single-Screen to Multiplex: Cinema Exhibition, Urban Space, and Cultural Change in Indian Metropolises	TJMITM	2025
31	Ms. Shweta Sharma	CS&IT	Optimizing LLM for Low Resource Language	DBIT, New Delhi	2025
32	Ms. Maansi Ahuja	Department of Legal Studies	Presented a paper titled "Admissibility of Artificial Intelligence Forensic Evidence under BNSS and BSA" in Globally Changing Facets of Law, International Conference	Asian Law College	2025
33	Dr. kritika Goswami Ahuja	Department of Legal Studies	The Impact of AI On Work Culture and Job Evolution	TIPS Dwarka	2025
34	Ms. Shivanji Gupta	Department of Legal Studies	Published Paper titled "Enhancing Accountability Mechanism in NGT: Constitutional and Legislative Reforms" in Trinity Law Review, 2025	TIPS Dwarka	2025
35	Prof. (Dr.) Rajni Saluja	Management	Presented Research paper titled "Exploring Awareness Levels of Green Marketing among FMCG Consumers: A Case Study of Punjab in International Conference "Redefining Value Creation: Digital Transformation for a Sustainable and Human-Centric Economy	IMS Unison University, Dehradun	2026
36	Prof. (Dr.) Rajni Saluja	Management	Presented Research paper titled "An Analysis of Consumer Perception and Buying Behaviour toward Green FMCG Products in International Conference "Redefining Value Creation: Digital Transformation for a Sustainable and Human-Centric Economy	IMS Unison University, Dehradun	2026
37	Mr. Ankush Rana	Management	4th International Conference on Emerging applications of Artificial Intelligence, Machine Learning and Cybersecurity (ICAMC-2026) Does Cognitive Offloading to AI Systems Influence Metacognitive Awareness and Critical Thinking	HMRITM, Delhi	2026

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38	Mr. Ankush Rana	Management	Presented Research paper titled A Review of Artificial Intelligence Applications in Vehicle Safety and Driver Assistance Systems	HMRTM, Delhi	2026
39	Mr. Ankush Rana	Management	From Managers to Machinists: Mediators as Disruptors of Traditional Leadership	HMRTM, Delhi	2026
40	Mr. Aryan Jain	CS&IT	Presented Research Paper Titled:- XXVIII ANNUAL INTERNATIONAL SEMINAR On Human Intelligence, Artificial Intelligence and Industry 5.0" Analysis of Rural Health Prediction Machine Learning Algorithms with LSTM-GAN Architecture for 5G Medical Time-Series Analysis"	DSPSR, NEW DELHI	2026
41	Mr. Aryan Jain	CS&IT	Presented Research Paper Titled: III- International conference on global conflict in the 21st century: Digital disruptions, strategic management, and pathways to sustainable peace" RideMale: Building trust and fraud resilience in a verified peer-to-peer campus mobility platform.	DBIT, New Delhi	2026
42	Ms. Shweta Sharma	CS&IT	Human Activity Recognition	TIAS	2026
43	Ms. Shweta Sharma	CS&IT	Machine Learning and Deep Learning Approaches for Disease Prediction on Tabular Healthcare Data: A Trade-off Analysis	TIPS, Dwarka	2026
44	Ms. Shweta Sharma	CS&IT	The Future Outlook of Machine Learning Algorithms for Type-2 Diabetes Mellitus Prediction: Architectonic Evolution, Translational Gaps and Clinical Acceptance	ICICC-2026 DU/ NIT Patna	2026
45	Mr. Ankit Kumar	Management	TIPSCON: Global Flux 2050. Presented a Paper titled, "Digital Transformation, FinTech Ecosystems and Systemic Risk: Balancing Innovation, Regulation and Human Freedom"	TIPS, Dwarka	2026
46	Ms. Ushapreet Kaur	Management	TIPSCON: Global Flux 2050. Presented a Paper titled, "The Impact of AI-Generated Misleading Green Claims on Consumer Trust in Social Media Advertising"	TIPS, Dwarka	2026
47	Dr. Arvind	BAJMC	TIPSCON: Global Flux 2050. Presented a Paper titled, Changing perception of journalism and authenticity	Don Bosco Institute of Technology	2026
48	Ms. Karishma Samotra	BAJMC	Global Conflict in the 21st Century: Digital Disruptions, Strategic Management, and Pathways to Sustainable Peace	Jai pur National University	2026
49	Ms. Karishma Samotra	BAJMC	Anveshan: Narrative & New Media	TIPS, Dwarka	2026
50	Ms. Karishma Samotra	BAJMC	TIPSCON: Global Flux 2050	TIPS, Dwarka	2026

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51	Ms. Divansha Mehta	BAJMC	AI and digital media advertising: Examining the influence of personalized social media content on consumer decisions PERSONALIZED SOCIAL MEDIA CONTENT ON CONSUMER DECISIONS, BUSINESS AND ECONOMICS RESEARCH JOURNAL	TIPS, Dwarka	2026
52	Ms. Maansi Ahuja	Department of Legal Studies	Published a Paper titled "Traditional Knowledge in India and Biodiversity Conservation" in Trinity Law Review	TIPS Dwarka	2026
53	Ms. Maansi Ahuja	Department of Legal Studies	Published a Paper titled "Underage and Underprotected: The case for Child Influencer Laws in India" in IJIRL	TIPS Dwarka	2026
54	Ms. Maansi Ahuja	Department of Legal Studies	Presented a Paper in TIPSCON: Global Flux 2050	TIPS Dwarka	2026
55	Ms. Shivangi Gupta	Department of Legal Studies	Published Paper titled "Justice Beyond Legislation: The Evolution of Judicial Activism" in Trinity Law Review, Year 2026	Tips Dwarka	2026
56	Ms Shivangi Gupta	Department of Legal Studies	Published Paper titled : A Comprehensive Analysis of the Need for Gender Neutral Laws and Judicial Responses to Women Centric bias" in Trinity Law Review, Year 2026	Tips Dwarka	2026
57	Ms. Shivangi Gupta	Department of Legal Studies	TIPSCON: Global Flux 2050	Tips Dwarka	2026
58	Ms. Shivangi Gupta	Department of Legal Studies	Published Paper titled "Law and Psychology: studying the psychological underpinnings of legal behavior, crime, rehabilitation, legal consciousness, and socio legal methodologies that bridge law and social sciences" International Conference	Asian Law College	2026
59	Dr. kritika Goswami Ahuja	Department of Legal Studies	Published Paper in Trinity Law Review, Year 2026, ISSN 2320-6470 on "The Dark Side of Consent: Data Privacy Challenges Under India's DPDPA".	TIPS Dwarka	2026
60	Ms Sakshi	CS & IT	4th International Conference on Emerging applications of Artificial Intelligence, Machine Learning and Cybersecurity (ICAWC-2026) A Comprehensive Study and Analysis of Shortest Path Algorithms: Classical to Heuristic	HMRTM, Delhi	2026
61	Shafali Chikara	Department of Legal Studies	International Conference on Creativity, Innovation, and Artificial Intelligence for Global Sustainability, 2026	Centre for development of Intellectual Property and Research	2026
62	Mr Ketan	BAJMC	ART, MEDIA AND SOCIAL CHANGE: EVALUATING THE AESTHETIC IMPACT OF GOVERNMENT SCHEME ADVERTISEMENTS ON RURAL WOMEN'S EMPOWERMENT		2026
63	Mr. Jaskirat Singh	CS&IT	Empirical Software Engineering	Queens University, Canada	2026

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64	Dr Ashima Sood	Mathematics	TIPSCON: Global Flux 2050, Presented a Paper titled, " Effect of NLED Charge on Photon Orbits and Phase Transition of Euler-Heisenberg Ads Black Holes"	TIPS, Dwarka	2026
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