

TRINITY TRADE WINGS

Official Monthly Newsletter of the Department of Commerce & Management

EDITORIAL PULSE

From Editor's Desk – The Trade Wings

September was a month where the Department of Commerce redefined what learning looks like in action. From presenting original research in Project Darpan, to simulating trades in a stock market workshop, to enhancing professional profiles through AI-powered resume building — our students proved that commerce is not simply learned, it is lived.

We also witnessed our department shine at the CFX Conclave 2025 at the Constitution Club of India, where our faculty leaders and meritorious students were recognised by the FinX Community. This moment of honour was not just a celebration of individuals, but a testament to Trinity's collective commitment to nurturing talent and shaping the future.

Each edition of Trinity Trade Winds is a mirror — reflecting not just what we do, but what we value. And this September, what we valued was courage: the courage to present, to experiment, to simulate, and to stand on national platforms with pride.

Dr. Neha Arora

Head of Department, Commerce
Trinity Institute of Professional Studies

Food for Thought – The Provocation

“If AI can now write résumés, predict markets, and decode data — then what becomes the real skill of the commerce graduate? Is it mastering tools, or mastering the art of thinking beyond them?”

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ALUMNI SPEAKS — The Legacy Lens



This month, we feature Ms. Hima Hari (Batch of 2017-2020), now a Lead-II Business/Configuration Analyst with Elevance Health Inc., USA.

“When I first stepped into Trinity, I thought commerce was about marks, projects, and placements. But soon I realised it was about cultivating perspectives. The global healthcare sector where I work today demands not only technical expertise, but also empathy, critical thinking, and problem-solving. What Trinity gave me was the courage to embrace change and the confidence to stand out in any setting.”

Why This Matters:

Alumni voices are not just stories of success, but compasses for current students — proving that commerce graduates can carve their space in global industries, where adaptability becomes their greatest strength.

Commerce in Action (Campus & Culture)

1. Project Darpan – Presentations with Purpose

Students presented real-time datasets, justifying findings with analytical rigor. The initiative transformed classrooms into platforms of applied learning, where students became problem-solvers.



2. AI & Resume Building Workshop – Employability in the Digital Age



Led by Mr. Aman Kapoor (IIDE), the workshop guided students on aligning résumés with ATS systems and optimising LinkedIn profiles.

3. Stock Market Simulation Workshop – Bulls & Bears in Training

Guided by experts, students navigated simulated trading floors. The exercise was less about 'winning trades' and more about patience, adaptability, and strategic thinking.



4. Alumni Talk – Lessons Beyond Classrooms

An engaging session where alumni shared insights and journeys, blending nostalgia with mentorship.



5. Fun-Edu Wednesday – Commerce Through Play



Interactive activities turned mid-week into a blend of fun and learning, with games, puzzles, and teamwork showing how commerce can be both engaging and insightful.

6. Intra department case study competition

The Department of Commerce organized an Inter-Departmental Case Study Competition on "Tesla: Innovation, Strategy and Global Challenges" on 11th September 2025. The objective of the event was to enhance analytical, critical thinking, and presentation skills among students by engaging them in real-world



business scenarios. A total of 10 teams from all 3 years participated in the competition. Each team presented their analysis on Tesla's strategies, market positioning, sustainability initiatives, and challenges in the global automobile industry. The presentations reflected creativity, problem-solving approaches, and an in-depth understanding of business concepts

Student Creative Corner – The Real Balance Sheet & Vision Ahead

The Real Assets

The most valuable assets gained this month were not numbers on a grade sheet but capabilities that will outlast the classroom. Project Darpan built analytical discipline – the ability to work with data and defend insights. The Stock Market Simulation nurtured patience, adaptability, and composure in uncertain conditions. The AI & Resume Workshop created digital fluency, aligning employability with modern recruitment systems. These are the true assets of a commerce student:

intellectual capital, strategic thinking, and professional agility.

The Goodwill

Goodwill is the reputation that precedes us, and September added to Trinity's collective brand. Recognition at the CFX Conclave 2025 elevated not only the awardees but also the department's standing in the wider academic and professional space. On campus, collaborative initiatives like Fun-Edu Wednesday reinforced a culture of inclusion, creativity, and shared pride.

This goodwill is an invisible but

enduring strength – one that ensures Trinity's name carries trust wherever its students go.

The Real Liabilities

No balance sheet is complete without liabilities. For our students, these took the form of challenges that demanded resilience: managing time across academics and events, learning from mistakes in trading simulations, and adapting to fast-changing digital tools. Yet, unlike financial liabilities, these are growth obligations – temporary pressures that compel stronger skills, sharper focus, and deeper character.

Faces of Trinity (People & Recognition)

Hall of Distinction – Celebrating Student Achievements



VANSHIKA



RUDRA



SUHANI



ANSH

Chaired rotract club event
- cycle of care



JAHNVI SEHGAL



VIHAAN SHARMA

These five meritorious students were felicitated at the CFX Conclave 2025, receiving recognition from the FinX Community.

“Being recognised at a national conclave showed us that our voices matter in larger conversations on commerce and finance.” – Student Reflection

The Knowledge Capsule (Industry × Future)

A. Commerce Lab – Industry Innovations

1. AI in HR Tech

Artificial Intelligence is no longer confined to repetitive administrative tasks; it is now transforming recruitment itself. AI-driven platforms can parse thousands of résumés in seconds, identifying candidates whose skills align not only with job descriptions but also with predicted future performance. These tools use natural language processing, behavioural analytics, and predictive models to screen potential employees with greater accuracy than traditional methods.

Why it matters for students: The employability landscape has shifted. Success is not just about building a strong résumé but about aligning one's skills, experiences, and digital profile with the algorithms that increasingly drive hiring decisions.

2. ESG Investments

Environmental, Social, and Governance (ESG) considerations have moved from optional CSR activities to central strategic imperatives for businesses. Investors worldwide now evaluate companies not just by profit margins but by their sustainability practices, ethical governance, and social responsibility. ESG disclosures are fast becoming mandatory in several markets.

Why it matters for students: Tomorrow's managers and entrepreneurs will be judged on how well they integrate sustainability into business models. For commerce graduates, understanding ESG metrics is no longer a niche skill but a mainstream expectation.

B. Trend Decoder – AI + Employability

Employability today is shaped as much by algorithms as by achievements. Applicant Tracking Systems (ATS) filter résumés long before human recruiters see them, and LinkedIn's AI tools suggest connections, keywords, and content to enhance visibility. Generative AI platforms, such as ChatGPT, are now being used to draft cover letters, summarise skills, and simulate interviews.

Implication for students: The ability to leverage these tools intelligently is becoming a differentiator. It is not enough to have the skills; one must also learn to “speak the language” of machines that act as gatekeepers in recruitment.

C. One-Minute Case Study – Paytm's Post-IPO Shift

After its high-profile IPO, Paytm adopted an aggressive expansion strategy, moving into diverse verticals – from financial services to e-commerce. However, this breadth of ambition came at a cost: declining

investor confidence, profitability concerns, and mounting pressure to recalibrate. In 2025, Paytm has shifted towards sustainable scaling, focusing on core areas such as digital payments and lending, while pulling back from over-extended ventures.

Lesson for students: Growth is essential, but unbalanced expansion can destabilise even the strongest companies. Sustainable business requires focus, prudent risk management, and a long-term view of profitability.

D. Quick Stat of the Month / Global Capsule

- 90% of recruiters now use AI in hiring: Reflects the dominance of algorithm-driven recruitment globally. Students must align résumés and digital identities accordingly.
- India added 3.6 million new Demat accounts in August 2025: A signal of deepening retail participation in capital markets, highlighting the growing financial literacy and investment appetite of Indian households.

Global stock market value surpasses \$120 trillion: Demonstrates the sheer scale of financial markets today and the opportunities (and risks) for future professionals who will operate in increasingly interconnected global economies.

The Lighter Side of Commerce

Meme-of-the-Month

A fresher staring at a confusing candlestick chart during the stock simulation: 'When you thought it was a game, but the market had other plans.'

By the Numbers – September 2025 in Figures

05 MAJOR EVENTS

300+ STUDENTS ENGAGED

25+ PROJECT DARPAN PRESENTATIONS

01 NATIONAL CONCLAVE RECOGNITION

- Culture Meets Commerce – Quirky Capsules
- Resume Workshop = Personal Branding Economy
- Stock Simulation = Risk in Real Time
- Fun-Edu Wednesday = Gamification as Strategy

Closing Line: September was a month of both prestige and practice – Trinity Commerce reaffirmed its role as a launchpad for ideas, ambition, and achievement.