



TRINITY INSTITUTE OF PROFESSIONAL STUDIES

Sector-9, Dwarka, New Delhi-110075
(Affiliated to Guru Gobind Singh Indraprastha University, Delhi &
Approved by Bar Council of India, New Delhi)
“A+” Ranked Institution by SFRC, Govt. of NCT of Delhi
Recognized under section 2(f) of the UGC Act, 1956
Accredited “B++” by NAAC

KEY INDICATOR 2.3 - TEACHING- LEARNING PROCESS

Metric No. 2.3.2

Teachers use ICT enabled tools for effective teaching-learning process

These are the web links for the Infrastructure and ICT enabled tools used by the institute. A list of projectors and smart boards is also attached below.

- [Best GGSIPU Infrastructure College in Delhi \(tips.edu.in\)](https://tips.edu.in)
- [Best Infrastructure Colleges in Delhi Ncr Best Infrastructure Colleges in GGSIPU \(tips.edu.in\)](https://tips.edu.in)
- [Best College Library in Delhi NCR - Best College Library in West Delhi-Dwarka \(tips.edu.in\)](https://tips.edu.in)
- [Best College for Computer Education in Delhi NCR - Top GGSIPU for Computer Education Institute in West Delhi - Dwarka \(tips.edu.in\)](https://tips.edu.in)
- [Best College Infrastructure for BA.LLB in Delhi NCR - Top GGSIPU Institute Infrastructure for BA.LLB in West Delhi - Dwarka \(tips.edu.in\)](https://tips.edu.in)
- [Best College for Audio Studio in Delhi NCR - Top GGSIPU BCA Institute for Audio Studio in West Delhi - Dwarka \(tips.edu.in\)](https://tips.edu.in)
- [Best College for Video Studio in Delhi NCR - Top GGSIPU BCA Institute for Audio Studio in West Delhi - Dwarka \(tips.edu.in\)](https://tips.edu.in)
- [Best College for Print and Post Production Studio in Delhi NCR - Top GGSIPU BCA Institute for Print and Post Production Studio in West Delhi - Dwarka \(tips.edu.in\)](https://tips.edu.in)

List of Projectors & Smart Boards in Classes

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LIST OF PROJECTOR WITH LOCATIONS

S.No.	Room No.	Floor	Projector	Name	PASS
1.	002	Ground	BENQ	TIPS 002	tips@002
2.	101	FIRST	BENQ	TIPS 101	tips@101
3.	102		BENQ	TIPS 102	tips@102
4.	104		BENQ	TIPS 104	tips@104
5.	105		BENQ	TIPS 105	tips@105
6.	201		SECOND	BENQ	TIPS 201
7.	202	BENQ		TIPS 202	tips@202
8.	204	BENQ		TIPS 204	tips@204
9.	301	THIRD	BENQ	TIPS 301	tips@301
10.	401	FOURTH	BENQ	TIPS 401	tips@401
11.	402		View Sonic	Vgyaan Ceramic Board Projector Short Throw	
12.	406		BENQ	TIPS 406	tips@406
13.	407		BENQ	TIPS 407	tips@407
14.	501		FIFTH	BENQ	TIPS 501
15.	502	BENQ		TIPS 502	tips@502
16.	506	BENQ		POST PRODUCTION LAB (SMART CLASS)	
17.	507	BENQ		TIPS 507	tips@507
18.	603	SIXTH		BENQ	TPO ROOM (SMART CLASS)
19.	606		View Sonic	Vgyaan Ceramic Board Projector Short Throw	
20.	704		SEVENTH	BENQ	TIPS 704
21.	805	EIGHTH	BENQ	TIPS 805	tips@805

IMMOVABLE – 21

PORTABLE – 03

TOTAL – 24

Verified

 27/07/2022


DIRECTOR
 Trinity Institute of Professional Studies
 (Adj). Metro Pillar No.1160, Institutional Area
 Sector-9, Dwarka, New Delhi-110075

Sample of Computer based Assignments



**You are invited to join us
to support**

**World Breast
CANCER DAY**

**A Fundraising Activity
and Free concert**

**On 1 March 2020 at Lodhi Garden
from 4:00 pm onwards**



Jasleen Kaur | 9711197703 | jasleenkaurkhalsa2992@gmail.com

Sample of Teaching Plan



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LECTURE PLAN

SUBJECT NAME: BASICS OF NEW MEDIA

PAPER CODE : 24301

Program Specific Outcome

1. **Mission:** The mission of the Department is to prepare the responsible journalists for society who are well equipped with an understanding about human psychology and a cutting edge research attitude to evaluate society and human behavior. The course further tries to evolve them as media professionals where they can create an environment which nurtures new ideas, creativity, research to develop them in the form of leaders and innovators in their domain.
2. **Pragmatic Approach:** The course is a perfect blend of theory as well as practical knowledge. Practical projects along with the regular industry connect sessions provide students with an overall knowledge support while carving a niche for themselves in the industry.
3. **Artistic and Scientific approach:** On the one hand where subjects like Communication theory, Contemporary India and Environmental science inculcate an empathy and artistic approach in the students. On the other hand subjects like Print Media, Television Journalism and photography instill students with a scientific outlook to get things done.
4. **Holistic Personality Grooming:** Personality, Attitude and Communication skills are the basic traits required for working in the media industry and this course very well caters to all these needs. The curriculum of the course is designed in such a way that at every step some good values are added in the overall personality of the student. To add in this regular grooming and nurturing by the experts enable the students to become the face and voice of the industry.
5. **Employability factor:** Journalism and Mass communication is an interdisciplinary course. The programme opens up new opportunities for aspirants who want to excel not only in media but in other spheres of corporate also. This course provides them with a knowledge of almost every discipline like Management, Computer science and Economy.
6. **Ethically upright future citizens:** Personal mentoring, industry interaction and subjects related to working ethics across industry make pupils well aware of Do's and Don'ts of the Industry. Subjects like Contemporary issues and Media laws not only apprise them about the industrial ethics but also about what is expected of them in society and how they can contribute in the development of the nation.

Course Outcome:

CO1: Describe New Media technology for mass communication.

CO2: Explain the use of online discussion forums keeping in mind cyber law and ethics.

CO3: Understand the applications of New Media.

CO4: Utilize knowledge gained to design and manage a website.

Objectives:

- To learn about the concept of new media technology available in today's world.
- To study about the use of various online forums and platforms.
- To understand the application of online tools and cyber ethics.
- To understand the designing and managing of a website.

Internal Assessment and Assignment

Internal Exam(Written Test) : 40 Marks

Class Assessment/Assignment + (Attendance + Behaviour + Attitude) : 10 Marks

STUDY MATERIAL FOR THE SUBJECT**TEXT BOOKS:**

[TB1]. Barker, M. S., Barker, D., Bormann, N. F., & Neher, K. (2013). Social Media Marketing: A Strategic Approach. Mason, OH: South-Western Cengage Learning

[TB2]. D. Satish & Rajesh Prabhakar Kaila ((2006): Blogs: Emerging Communication Media, The ICFAI University Press

REFERENCE BOOKS:

[RB1]. Martin, P., & Erickson, T. (2011). Social media marketing. New Delhi: Global Vision Publishing House. Prasad, Kiran, New Media & Pathways to Social Change(Ed), B.R. Publishing Corporation

[RB2]. Sekhar, Pulugurta Chandra, (2014) New Media: The Virtual Media, Vol 1, B.R. Publishing Corporations

Course Content :

Total Lectures:			Total No. of Hours:		
Unit wise	Topic: Subtopic(s):	Learning Outcome(Unit Wise)	Course Outcome(Achieved through learning outcome)	Reference/ Journal Resources/ web Resources(Reference No. as per the references given above)	No. of Hours
UNIT 1	<p>Online Communication</p> <p>1. Online Communication: Meaning, Definition and Evolution from Web 1.0 to Web 3.0</p> <p>2. Communication Technology and Society</p> <p>3. Attributes of Online Communication</p> <p>4. Video Conferencing, Webcasting and Podcasting</p>	<p>LO1: Define online communication.</p> <p>LO2: Describe the attributes of online communication</p> <p>LO3: Differentiate between video conferencing, podcasting and webcasting</p>	CO1	TB1, TB2	12 hours
UNIT 2	<p>Online Journalism, Cyber Law and Ethics</p> <p>1. Traditional vs Pen-less/ Paperless Journalism, News and Content Presentation</p> <p>2. Do's and Don'ts for reporting and editing for e-papers, websites and news portals</p> <p>3. Cyber Crimes and Cyber Security: An Overview</p> <p>4. IT Act (2000); Ethics and Limitations: Piracy, Copyright, Copyleft, Open Source, Digital Archives</p>	<p>LO1: Describe paperless journalism</p> <p>LO2: Define the do's & don'ts of reporting and editing in online platforms.</p> <p>LO3: Describe Cybercrime and cyber security.</p> <p>LO4: Define the IT Act and its features.</p>	CO2	TB1, TB2	12hours

<p>UNIT 3</p>	<p>New Media: Issues & Applications 1. Digital Divide and Information Society 2. ICT and its applications and E-governance 3. Convergence and its Types: Synergy between Electronic and Mobile Commerce 4. Social Media Platforms: Importance and Usage</p>	<p>LO1: Define digital divide. LO2: Describe ICT and its applications. LO3: Define the Convergence of various media LO4: Describe the usage and importance of various Social media platforms</p>	<p>CO3</p>	<p>TB1, TB2</p>	<p>12 hours</p>
<p>UNIT 4</p>	<p>Web Content Design & Evaluation 1. Website Planning and Visual Design 2. Audience Analysis and Content Strategy 3. Blogs: Creating and Promoting a Blog (SEO) 4. Website Audience Measurement (WAM): Process and Techniques</p>	<p>LO1: Define website planning and Visual Design LO2: Describe audience analysis and content strategy. LO3: Define blogs; its creation and promotion through SEO. LO4: Define website audience measurement process and techniques.</p>	<p>CO4</p>	<p>TB1, TB2</p>	<p>12 hours</p>

- Sample of Weekly Report:

WEEKLY REPORT

August 2020

Name of the Faculty: Bhawna Solanki

Shift and Dept: BA(JMC) Both Shifts

Subject: Basics of New Media

Class: 5th Semester

Sr.No.	Date	Topics Covered	Teaching Pedagogy adopted (experiential learning, participative learning and problem solving methodologies, PPT's etc).	Learning Outcome
1	20th August, 2020	Introduction of the Subject	Verbal Presentation	Associating the subject with practical world
2	24th August, 2020	Detailed Overview of Unit 1	Verbal Presentation	Correlation of subject with current scenario
3	25th August, 2020	Describe New Media technology	Participatory Learning	Defining and associating with the concept
4	26th August, 2020	Online Communication: Meaning, Definition	Verbal Lecture	Defining the concept
5	27th August, 2020	Attributes of Online Communication	Concept learning with active student participation	Correlation of subject with current scenario

Signature of Faculty

Dr. Mukta Sharma
Co-ordinator, IQAC

Prof. (Dr.) Barkha Bahl
Director & Chairperson, IQAC